

## **Contest « Where is the Michelin man» – 2008-2009 season RULES & REGULATIONS**

### **1 – ELIGIBILITY**

NO PURCHASE NECESSARY. Contest is open to resident of Quebec only and must be 18 years old or older to participate. Employees of le Club de hockey Canadien, Inc., its parent companies, subsidiaries and affiliated companies, its representatives, agents, advertising agencies, promotional partners, any Sponsor, and the members of the immediate families or those persons living in the same household of such individuals of the above mentioned are ineligible to enter or win.

### **2. HOW TO ENTER**

The contest begins at 15:00 PM (ET) on December 12, 2008 and all entries must be received by 11:59 PM (ET) on Friday, April 30th, 2009. To participate, visit [www.wheresthemichelinman.ca](http://www.wheresthemichelinman.ca). Draw will be done every Monday of each month, so January 5, February 2, March 2, April 6 or May 5, 2009. Contest could be extended for the playoffs.

As a participant, you will provide us with your name, your address (number, street, city, and postal code), your phone number, your birthdate and your email address. In order to win the Prize, members must complete all entry form fields. Le Club de hockey Canadien, Inc. and the Contest Sponsor(s) are not responsible for late, lost or incomplete entries. All entries for the Contest will be attributed to the Contest and will not be saved for any future contest. Only ONE (1) entry form is permitted per person per day. By registering to the Contest, participants agree to have their name, residence and picture made known without any compensation or warning, for publicity, advertising or marketing purposes or informational in any media, format (including Internet) in relation with the Contest or similar contests occurring in the future and accept and sign any relevant document with regards to this commitment or considered necessary by le Club de hockey Canadien, Inc. or the Sponsor(s). The participants agree to respect all the contest rules.

### **3. PRIZE**

There is a total of 5 Esso gas card to be won (1 each month from December, 2008 to April, 2009). The approximate value of the Prize is \$500.00. The winners are responsible for all taxes and fees that are not included in the Prize. The Prizes must be accepted as they are, without any warranty. NO SUBSTITUTION OF PRIZE OR DATE WILL BE PERMITTED, EXCEPT AT THE DISCRETION OF LE CLUB DE HOCKEY CANADIEN, INC. LE CLUB DE HOCKEY CANADIEN, INC. HAS THE RIGHT TO REPLACE ANY PRIZE BY ANY OTHER PRIZE OF AN EQUIVALENT OR SUPERIOR VALUE, SUBJECT TO THE APPROBATION OF LA RÉGIE DES ALCOOLS, DES COURSES ET DES JEUX. THE PRIZES ARE NOT TRANSFERABLE AND CANNOT BE EXCHANGED FOR MONEY IN PART OR IN FULL.

### **4. WINNERS**

The probabilities to win the Prize depend on the number of eligible entry forms received at or before the closing date of the Contest. Le Club de hockey Canadien, Inc. will contact the selected winners by phone or email in the seven (7) business day following the drawing date. The winners will consent to have their names and their city published. Le Club de hockey Canadien, Inc. cannot be held responsible for being unable to reach the winners. To be declared the winner, the participant will be asked to answer correctly, without any assistance, a mathematical question in a limited period of time. The question will be asked by phone or by email. If the participant cannot be reached in the following forty-eight (48) hours and if the question can not be asked within that period of time, le Club de hockey le Canadien, Inc. will be authorized to select another winner among the eligible participants.

### **5 – CONTEST CONDITIONS**

The participants agree to conform to the official Rules of the Contest and to the decision of the judges, which are final on all matters regarding the Contest. Before being declared a winner, selected entrant(s) may be required to sign a Declaration of Compliance with the Contest Rules and a Release of Liability, releasing le Club de hockey Canadien, Inc., its Sponsor(s), respective advertising and promotional agencies, and their respective directors, officers, employees, agents, subsidiaries, affiliates and associated companies (collectively, the "Released Parties") from any liability in connection with this Contest or the Prize.

### **6 – LIMITATIONS OF LIABILITY**

The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the internet or at any website or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Contest.

### **7 – FOR RESIDENTS OF QUEBEC**

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.